



EquityZen: Enabling private company investments and liquidity for your clients

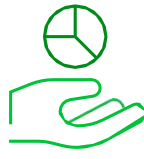
Leaders in pre-IPO market opportunities since 2013

For 10 years, our platform has been connecting accredited investors, institutions and shareholders, creating a marketplace for liquidity, and bringing attractive pre-IPO investment opportunities to a broader market. Through a single, unified technology platform, EquityZen provides access to both deals and liquidity—and the in-depth market insights required for informed investment decisions for your clients.



Buyers

Drive value creation by accessing the growing private market.



Sellers

Achieve liquidity & portfolio diversification for your clients on their terms

Gain greater insight

EquityZen accumulates numerous market signals through its marketplace. EquityZen provides meaningful viewpoints and proprietary analysis to help you make smart investment decisions for and with your clients. We offer best-in-class visibility into the market and informed perspectives on supply, demand and pricing.

Explore more possibilities

A larger, more frictionless marketplace translates to greater opportunity. A global client base of hundreds of thousands of investors enables EquityZen to provide sellers with greater access to liquidity. Buyers benefit from a wider selection of potential investments.

Make your move with the experts

EquityZen has intimate knowledge of the specific requirements of each transaction—and a proven track record of helping successfully navigate the secondary market sales process.

Buyers benefit

EquityZen is a known passive investor, allowing smoother transfer processes, lightening demand on investor time and resources, and increasing the probability of trade success.

Sellers benefit

EquityZen has an active relationship with many issuers plus a deep understanding of the intricacies of the private markets which helps sellers gain company approval, even in thinly traded names.

450+

Late-stage private companies¹

60%+

Of the top U.S. unicorns²

650,000+

Buyers and sellers

45,000+

Investments closed

Access the private market

Today there are 1200+ unicorns with an aggregate market cap of \$3.5T³. Technology companies are remaining private for longer and private-market value creation continues to rise⁴.

As featured in:

The
New York
Times

WSJ

CNBC

Forbes

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FORTUNE

1. EquityZen, 2/8/2023
 2. CB Insights Complete List of Unicorn Companies 3/21/22; EquityZen, 3/21/22
 3. CB Insights Complete List of Unicorn Companies 2/8/24
 4. [EquityZen](#) data, March 2019
- Investing in private companies may be considered highly speculative, illiquid and involves a high degree of risk, including the risk of substantial loss of investment. Investors must be able to afford the loss of their entire investment. Not all pre-IPO companies will go public or get acquired, and not all IPOs or acquisitions will result in successful investments. Diversification does not assure a profit or protect against market loss.

Learn how you can access private company investment and liquidity opportunities—quickly and easily through EquityZen at advisor@equityzen.com.

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